



## Swansea Football Club 2011 Sponsorship Opportunities

### *Chapman Oval Redevelopment Foundation Membership – “Bricks Offer”*

Visit our website at [www.swanseafootballclub.com.au](http://www.swanseafootballclub.com.au) under Foundation Membership offer for full details. ó **see Bricks Document**

### *Signage and Promotion*

Swansea FC is in the process of installing sponsor signage at prominent locations at the ground. Apart from the Foundation Member signage, perimeter fence panels are also available. With over 36 competing teams, upto 2,300 different players and their families plus supporters will visit the district throughout the season and can become aware of your business. Opportunities will also exist to set up a small promotional marquee if desired ó ideal during gala days and finals series. - **\$1000 per sign per season**

### *Academy Sponsorship*

Swansea FC has developed its own development academy for elite junior players between the ages of 9 -16. Three squads of 20 kids are envisaged catering for the accelerated development of both boys and girls. The club engages professional coaches to oversee and deliver the highest calibre of training to our elite players. - **\$3000 per squad**

### *Strip Sponsorship*

Logos and business names can be inserted on a club playing strips; this increases the exposure of the business as playing teams travel throughout Lake Macquarie, Newcastle, Maitland and Hunter Valley districts. - **\$1000**

### *Tracksuit Top Sponsor*

Sponsor a part of the clubs track suit tops ó 4 yr deal. **\$5000 back, \$1500 chest, \$1000 sleeve**

### *Game Day Sponsorship*

As a game day sponsor, your business is offered the opportunity to directly market its services to the persons attending the oval on that day. - **\$300 per game day**

### *Small Sided Games Referee Sponsorship*

Small Sided Games is the new junior football system for players aged 6-12. It encourages fun, more touches by all players and more time in play. Swansea FC will be offering referee shirt sponsorship to local businesses. - **\$1000**

*Prize Donations for Benefit Nights and Golf Day - \$500 per hole (team of 4 admission)*

For more information contact Matthew Fellowes on 0411 968646.