



Swansea Football Club 2011 Partnership Program

Swansea Football Club (Swansea FC) is launching a loyalty rewards program in 2011. Help us and we will help you grow your business.

Swansea Football Club is one of the largest community clubs in the local area. The club continues to grow and has 300 junior members and 140 senior members plus their immediate families. The club encompasses the full and broad range of the local community. We see many mutually beneficial opportunities and would like to present this document as a basis for discussion.



We wish to explore the many ways that the club, our members and your business can all benefit by conducting business and shopping locally. Discuss with us discount opportunities that we can actively promote through our club.

We will only seek partnership with the best offer from each business type or class. This ensures exclusivity of the arrangement and will maximise competitive advantage.

A transfer style sticker will be able to be proudly displayed in your shop front indicating that a partnership arrangement is in place and that your business both supports Swansea FC and provides a discount on goods and/or services for our members.

Information about your business will be displayed on our website and will include Business Location, Discount Offer, Contact Details and Business Logo.

For more information contact Matthew Fellowes on 0411 968646.

PS ensure to enquire about our "Foundation Membership" opportunity as part of the Chapman Oval Redevelopment.